



## NEWS RELEASE

January 31, 2017

### **Candela Diaz Bustos appointed PAHF Social Media Coordinator**

The Pan American Hockey Federation is pleased to announce the appointment for one year of Candela Diaz Bustos, from Buenos Aires, Argentina, as Social Media Coordinator, a part-time position.

The PAHF Social Media Coordinator will report to the PAHF Media & Communications Chairperson and will be responsible of developing a coherent Social Media Strategy for all platforms currently used by PAHF.

The PAHF Social Media Coordinator will also be in charge of regularly posting on social media the activities of PAHF, information linked to PAHF or of direct interest to all hockey fans in the Americas.

Candela Diaz Bustos is bringing to the position a professional knowledge of social media and its fast evolution, but also a passion for hockey and a good knowledge of hockey in the Americas gained over multiple appointments as Communications Officers at continental competitions, most recently at the 2015 Pan American Games in Toronto and the 2015 Pan American Junior Championships.

The Pan American Hockey Federation is also pleased to announce the appointment of three new Members to its Media & Communications Panel: Patrick Espejo (Peru), Ali Lee (Canada) and Kait Mitchell (USA). All three bring to the Committee their professional experience of communications, journalism and social media.

For more information on the PAHF competitions and programs, please visit the Pan American Hockey Federation web site at [www.panamhockey.org](http://www.panamhockey.org)

The Pan American Hockey Federation (PAHF) is recognized by the FIH as the governing continental federation for all field hockey in the Pan American region. There are 29 member Nations of the PAHF. For more information please contact [info@panamhockey.org](mailto:info@panamhockey.org)